



Airports Authority of Jamaica

Schools' Art Project 2019

SEASON 6...in the mix

WHO CAN ENTER?

CHILDREN (CATEGORY A)
AGE 5-6 YRS • 7-9 YEARS OLD

YOUNG ADULTS (CATEGORY C)
AGE 16-18 YRS • 19-20 YEARS OLD

TWEENS/TEENS (CATEGORY B)
AGE 10-12 YRS • 13-15 YEARS OLD

SPECIAL NEEDS (CATEGORY D)
CHILDREN AND YOUNG ADULTS
AGE 20 YEARS AND UNDER

WHAT TO SEND?

Artwork on canvas, water colour paper or drawing paper (size 30 x 30) inches portraying any ONE of the themes below:

THEME #1
THE COUNTRY I DREAM OF VISITING.

THEME #2
SOCIAL MEDIA
- THE GOOD, THE BAD AND THE UGLY.

THEME #3
LOVE THE SKIN YOU ARE IN
...SAY NO TO BLEACHIN'

HOW TO SEND?

Drop off or mail original artwork (with student contact sheet) at/to any of the following Airports Authority of Jamaica (AAJ) outlets:

- ONLY one entry per student allowed.
- Scanned or digital copies of artwork will not be accepted.

AAJ Administration Office
NMIA Airport, Palisadoes, Kingston

AAJ Administration Office
Sunset Boulevard, Montego Bay

Tinson Pen Aerodrome
Marcus Garvey Drive, Kingston

Ken Jones Aerodrome
St. Margaret's Bay, Portland

Negril Aerodrome
Norman Manley Boulevard, Hanover

Ian Fleming International Airport
Boscobel, St. Mary

DEADLINE FOR ENTRIES

Wednesday,
20th November 2019
@ 4:00pm



RECOGNITION, PRIZES AND AWARDS

- Individual awards for top three students in each category (A,B,C,D)
- AAJ President's Trophy & Cash Award for the school with the highest quality/quantity submissions in each County.
- Certificate of Achievement for the top 10 performers in each category (A,B,C,D)
- Special selections will be prominently displayed (with student/school recognition) in the main Passenger Terminal of the Norman Manley Int'l Airport
- Airline tickets, Cash, Scholarships, Tablets, Smart phones and School bags

Download Competition Rules and Guidelines from our website: <https://airportsauthorityjamaica.aero>

for more information: EMAIL: aaj@aaj.com.jm • Mobile: 876 316-6853 • Phone: 876 924-8835-7

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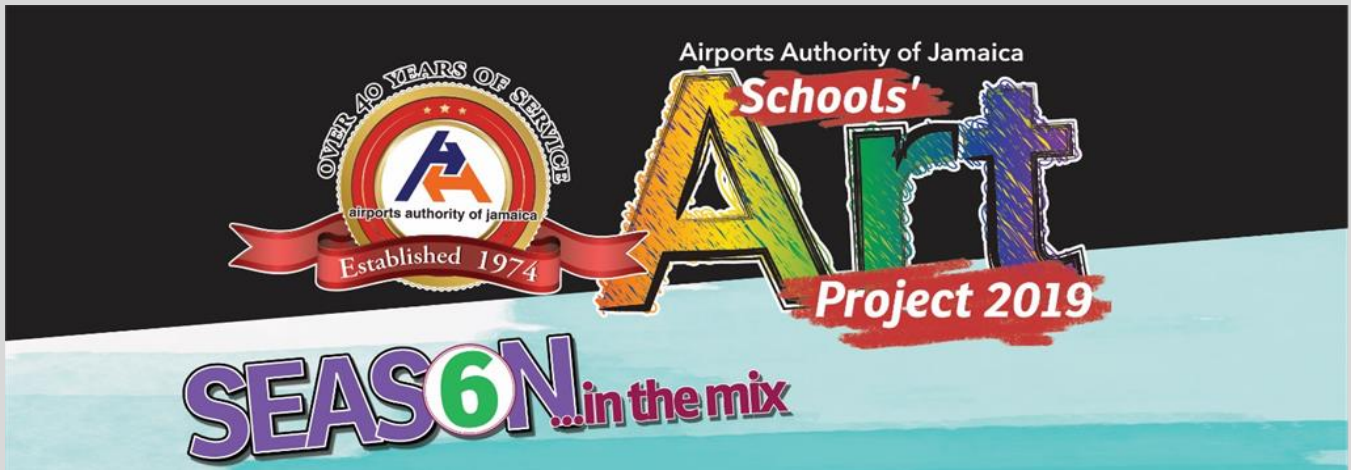
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@NormanManleyInternational



Youtube



AAJ SCHOOLS' ART PROJECT 2019 GUIDELINES:

PURPOSE: The AAJ SCHOOLS' ART PROJECT was established in September 2014 to reward, showcase and celebrate the creativity of Jamaican youngsters. The annual competition is fully sponsored and organized by the Airports Authority of Jamaica (AAJ).

There are numerous benefits to be derived from exposing students to the visual arts. They learn to develop creative and flexible forms of thinking and acquire mental habits that they are not taught in other classes including envisioning, innovating and reflecting. They are able to stimulate and release their imagination by envisioning a world that is different from the world they know. They are open to creating new worlds.

Students that produce art for public spaces feel more connected to the community and are more likely to develop into positive members of the society. Art allows children to develop a sense of civic engagement.

Excerpt of Keynote Speaker's presentation | Awards Ceremony of the inaugural AAJ Schools Art Project

ACCOMPLISHED JAMAICAN ARTIST — *Lady Rheima Hall*

ELIGIBILITY:

Contestants **must** be enrolled in a local educational institution and fall into one of the categories below.

- Children / **CATEGORY A** | 5-6yrs. & 7-9yrs.
- Tweens / Teens **CATEGORY B** | 10-12yrs. & 13-15yrs.
- Young Adults / **CATEGORY C** | 16-18yrs. & 19-20yrs.
- Special Needs / **CATEGORY D** | 20 yrs.& under
Children and Young Adults

2019 THEMES | Choose any one:

1. **THE COUNTRY I DREAM OF VISITING**
2. **SOCIAL MEDIA ...the good, the bad and the ugly**
3. **LOVE THE SKIN YOU ARE IN...SAY NO TO BLEACHIN'**

ORIGINALITY:

The student must create the entire work. The entry must be conceptualized, developed, and completed by the student.

GENERAL RULES:

- Submit only one piece of artwork per student – on canvas, water colour paper or drawing paper (size: 30" x 30" / include one inch border).
- Entries that have been electronically produced or altered in any way are not eligible.
- Artwork must be completely dry or fixed.
- Works on paper should be matted to protect the artwork. Works on stretched canvas or canvas board do not need to be matted. Selected works will be on public display and should therefore be readable.
- Three dimensional ,framed or stand-up artwork will not be accepted
- Student/Artist Identification tag should be typed and attached in the one-inch border, lower right hand corner of the presentation.

STUDENT IDENTIFICATION TAG*

<i>Student's Name</i>	
<i>Email</i>	
<i>Telephone contact</i>	
<i>Name & Address of School</i>	
<i>Name of Art Teacher</i>	
<i>Grade</i>	
<i>Theme of Artwork</i>	
CATEGORY	

Media and Technique Requirements

Any of the following media /techniques may be used

- Paint (watercolor, tempera, poster, acrylic etc.)
- Drawing materials, (pencil, charcoal, coloured chalk, pastels, oil pastels, coloured pencils, markers, etc.)
- Collage materials (cut and glued papers, such as construction paper, tissue paper, wrapping paper, aluminum foil etc.)

JUDGING CRITERIA:

Entries will be judged according to the following criteria:

Technique

The student chooses and utilizes media and tools competently to enhance the appearance of the work.

Personal Expression

The evidence of imagination, creativity and individuality. The result is distinctive and the concept and interpretation of the theme presented in a unique way that is imaginative and inventive.

Organization

The use of elements and the principles of art, effectively selecting those which enhance the overall appearance of the work.

Integration

The work combines technique, expression, and organization through artistic and critical judgment to achieve an effective interpretation or result.

Each criterion is weighted equally.

Note: Judges have the right to exclude any work from consideration in the contest. The decision of the judges is final as relating to all project matters.

COPYRIGHT LAW:

Any artwork that depicts copyrighted images will be rejected. For example, no artworks depicting characters from television shows, movies, games or books will be accepted.

All artworks must be original ideas and created entirely by the student.

All works submitted will become the property of the Airports Authority of Jamaica and will not be returned to the student.

By participating in the AAJ Schools' Art Project, the contestants grant irrevocable and perpetual permission and consent to Airports Authority of Jamaica, to edit, publish or otherwise duplicate any entry received without payment or permission from the artist.

DEADLINE for ENTRIES:

All entries must be received at any of the official locations (listed below) no later than **4:00pm** on **Wednesday, 20 November 2019.**

Delivery/ Mailing Addresses:

AAJ SCHOOLS' ART PROJECT 2019

- Airports Authority of Jamaica
Administration Office
Norman Manley International Airport
Palisadoes, Kingston
- Airports Authority of Jamaica Administration
Office Sunset Boulevard
Montego Bay

Delivery/ Mailing Addresses:
AAJ SCHOOLS' ART PROJECT 2019

- Tinson Pen Aerodrome
Marcus Garvey Drive
Kingston
- Ian Fleming International Airport
Boscobel
St. Mary
- Negril Aerodrome
Norman Manley Boulevard
Hanover
- Ken Jones Aerodrome
St. Margaret's Bay
Portland

NOTIFICATION of FINALISTS:

Finalist will be selected by **December 5, 2019** and notified shortly thereafter.

RECOGNITION, PRIZES & AWARDS:

Individual awards for top three ranked in each category

Category A

1st Tablet + airline ticket

2nd Tablet +AAJ school bag of goodies

3rd AAJ school bag of goodies + cash scholarship valued at \$15,000

Category B

1st Tablet +airline ticket

2nd Tablet + AAJ school bag of goodies

3rd Smart phone + cash scholarship valued at \$15,000

Category C

1st Tablet + airline ticket

2nd Tablet + AAJ school bag of goodies

3rd Smart phone + cash scholarship valued at \$15,000

Category D (Special Needs young adults & children / age 20 years and under)

1st Cash scholarship valued at \$45,000.00

2nd Cash scholarship valued at \$25,000.00

3rd Cash scholarship valued at \$15,000.00

AAJ President Cash Award for the school with the highest quantity and quality submissions in each County.

AAJ Certificate of Achievement for the top 10 performers in each category (A, B, C, D).

Special selections will be installed in the illustrious hallways of the Passenger Main Terminal Building of the Norman Manley International Airport.

**** Prizes subject to change without notice****



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Schools' Art Project 2019
SEASON 6...in the mix
Deadline for Entries: November 20, 2019 at 4:00pm.
FOR MORE INFORMATION VISIT: <https://airportsauthorityjamaica.aero>
EMAIL: aaaj@aaaj.com.jm • Mobile: 876 316-6853 • Phone: 876 924-8835-7
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